

MINUTES  
ALA Annual Conference  
Chicago, Illinois  
July 10 – 12, 2009

Executive Committee Meeting I-Friday July 10, 2009

x Call to Order

President Peggy Barber called the meeting to order at 3:05 pm.

Board members present: Peggy Danhof, Peggy Barber, Rose Mays, Rod Gauvin, Donald Roalkvan, Claire B. Gritzer, John Carson, Robin Hoklotubbe, Sally Reed, ALTAFF Executive Director and Beth Nawalinski, ALTAFF.

Peggy asked Sally to update the Board on ALTAFF:

Sally recapped Vice –President elect Rod Gauvin's ~~bring~~ together a group recently in Chicago in order to plan and implement a new direction for the new ALTAFF. The pre-panning session notes held in April are included in the ALTAFF board documents 2b.

x Review of Mission, Vision, Committee proposal

The goal of the new mission and vision is to streamline committees, encourage effectiveness and make

## ALTAFF Board Meeting I

Friday, July 10, 2009, 3:30 – 5 p.m.

### x Call to Order

President Peggy Danhof welcomed the group and called the meeting to order at 3:40pm. Peggy welcomed everyone to the meeting and introduced everyone to introduce themselves.

Board members present: Peggy Danhof, Peggy Barber, Rose Mose, Rod Gauvin, Donald Roalkvan, Claire B. Gritzer, John Carson, Robin Hoklotuboura Salmon, Rod Wagner, Kay Runge, Barbara Prentice, Agnes Griffen, Claire Delaney, Charles Hanson, Cherine Janzen, G. Victor Johnson, Ed McBride, Jane Rowland, Mable Robertson, Anne Sterling, Ann Frabrizio, Nann B. Hilyard, Gwendolyn B.G. Welch, Tanya Butler, Sally Reed, ALTAFF Executive Director

### x Peggy Barber wanted to officially thank Sally for all her hard work in the merger. She said that “marriage” is not a word but a sentence and that we (FOLUSA and ALTA) are married! There was a round of applause in Sally’s honor. Peggy Danhof motioned that ALTA was in dire straits with the Executive Director absence as one example. She saw they are looking good with Sally and that they really are married”.

### x Acceptance of minutes

Kay Runge asked that minutes from FOLUSA be motioned by John Carson and that ALTA minutes be motioned from Don Roalkvam as they were instrumental in the merge. A motion to accept the minutes by John Carson and Don Roalkvan was moved and seconded by Claire Gritzer and Barbara Prentice. Motion carried.

### x Election results and awards

Peggy Danhof spoke about Trustee citations and awards. Shirley Bruuresema and David Goldsmith are the winners of the Trustee Citation Award. The Baylor award will go to the Friends of Florence County Library in South Carolina. The Gale award for first time trustee is awarded to Elisa Bruce from Lexington, Kentucky. Peggy Danhof thanked the award committee and Sally for their work.

### x Discussion of Vision, Mission and New Committee Structure

Sally shared that two weeks prior to conference, a Board packet went out to all and it will also be available online. Rod Gauvin said that work had been done on developing a vision and mission. The Vision: All libraries are well governed and fully funded. He sees outcomes that of one that supports citizens who govern, promote, advocate and fundraise for all types of libraries. He would like to see our division be the ‘biggest and best’ division in ALA!

A discussion on the budget was held. Sally shared that the FOLUSA operated on soft money prior to merger. The budget is on firmer ground now and expectations can be better met and that we now need to think of how we can get out to help people in the country. We should be in communication with COSLA (Chief Officers of State Library Agencies) –work closer with State Libraries. Sally recognized Rod Wagner (Nebraska Library Commission) as an excellent State Library Organization. We need to expand member services for this type of an organization.

A discussion to create talking points to keep Board members informed as to what ALTAFF is about and its goals was held. “Guiding principles” were discussed. Several people agreed that we should look at tightening the structure up. Committees should meet the needs of members across the country, not just those who attend conference. “A lot of committees can sink a staff” was a sentiment

that most agreed with. It was shared that we should consider combining three committees going forward -Legislative, Advocacy and Library Issues committees as a "National Library Issues" committee.

Clare Delaney had a question about Publications and Services. She asked what happens with all the effort and hard work put into previous publications. How will these materials be distributed in the future? Sally said these publications are still available and are now accessible on the ALTAFF website.

Agnes Griffin contributed that there are many board members involved with Foundations and that they not be forgotten. Sally responded that Peter Pearson would like a "point holder" on this topic as we develop this piece in the new structure. Brad Gauvin suggested charging Peter Pearson with an outreach for a Foundation section of ALTAFF. Sally said that there are potential partnerships with Academic Development directors at Foundations as well and that we should speak with Sam Huang.

Peggy Danhof congratulated Sally for organizing the *Wait, Wait* event with Paula Poundstone. This event raised \$5,000 for ALTAFF (net \$4,000) and the exposure was priceless!

Robin Hoklotubbe shared that she overheard conference attendees talking about the *Wait, Wait* event and how much fun they had.

x Recap of ALTAFF events at conference:

Peggy Danhof gave an overview of upcoming things and programs at conference and invited everyone to the Sunday 4 pm Board Campaign toast with Paula Poundstone.

Peggy Danhof shared that a handbook is being developed by ALA and invited suggestions for the handbook be directed to Sally.

Roberta Stevens (ALA executive Board/Library Congress and incoming ALA President-elect) was welcomed at 4:50 pm to share with the group. Roberta shared that 14,000 plus had pre-registered for the conference so far and that the number for 2009 Alana is in line with 2008 which was a well attended conference. Membership is an area of concern for ALA as other associations in the country are experiencing decreases as well. In the past we were around 67,000+ members in ALA and we are at around 60,000. She went on to share that ALA members are experiencing staff cuts especially in publications and conferences requiring staff furloughs.

In early September, there will be a planning retreat for division directors. Our input is encouraged. She said it is very clear that we make opportunities for libraries to participate in conference. They are looking into streaming video technology to keep libraries connected with ALA conferences. There was some controversy at Mid-Winter regarding library education and core competencies. ALA is looking at recommendations and accreditation. Peggy Barber commented that (ALTAFF) should plan to discuss ways to support the Campaign for American Libraries. She asked how we can encourage the citizen voice to make a difference. Peggy Danhof thanked Roberta for joining us.

Peggy Danhof adjourned the meeting at 5:00 pm.

ALTAFF Board Meeting II

The *Citizens for Libraries* tag line has been received positively. Sally further explained DOC 2b and the talking points.

x Committee Issues and Information

Peggy Danhof began a discussion on committee structure. She reminded us to keep in mind that we are losing a day at conference and we should look at combining committees and programming as much

Nann suggested that policies be put in place for member orientations. Peggy Danhof said that this was a good idea and thanked Nann. She went on to add that Peggy Ross can work with a task force on developing a policies and procedures manual.

Debbie Miller shared that May 2 is national Privacy Week and asked whether ALTAFF would like to be involved. She said she needs a plan by the end of July. Peggy Danhof asked her to write a proposal. She agreed to send one to Rose and Sally.

x Turning over the Gavel

Peggy Danhof said she has a great time and thanked everyone for their hard work. She said it has been challenging but feels good about the future. She says she can finally see the light at the end of the tunnel and that this is for sure the way to go! Peggy Danhof added that this will be a great marriage. .

Peggy Danhof officially installed Rose Mosley as the new ALTAFF President.

On behalf of the staff, Sally Reed recognized Peggy Danhof, Peggy Barber and Don Roalkvam for their efforts this past year and gave them a token of appreciation in recognition of their service. Rose Mosley accepted the gavel saying, "Let us start as a team together. Everyone Achieves More!" She said that she is excited for this new group to begin working with everyone.

She ended with "We are going to be the best ALA!" Rod Gauvin recognized that we had two great organizations. He is looking forward to working together. New ALTAFF president Rose Mosley then asked everyone to introduce themselves and comment a bit about themselves.

x Meeting adjourned at 9:45 am

ALTAFF Executive Committee II meeting  
Sunday, July 12, 10-10:30 a.m.

x Call to Order

President Rose Mosley called the meeting to order at 10:00 am.

x Unfinished Business

Shirley Bruursema said that there is a conflict of meetings and we need to do better at future conferences. Peggy Danhof asked if we can all come together on this and work on it. Shirley suggested that we centralize meetings and create a master schedule that can easily be coordinated. A discussion was held and the consensus was that this is something that we would work on. Don Roalkvam commented that conflicts in programs will most likely continue especially given the reduced ALA conference schedule.

x Meeting adjournment at 10:30 am

Respectfully submitted,  
Robin Hoklotubbe, ALTAFF Secretary  
December 10, 2009