

Public Libraries Briefcase

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Small Business Online Resources

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There is a vast body of information on the Internet for and about small businesses and entrepreneurs. These web sites represent the best of what is currently available online. The list has been divided into five sections: General; Small Business Administration; SBA Partners & Other Government Organizations; Associations and Organizations; Online Periodicals.

General

Bplans.com
<http://www.bplans.com>

This free resource from Palo Alto Software has guidelines for writing business marketing, web strategy and advertising plans. Includes sample plans for various types of businesses.

Biz Stats.com
<http://www.bizstats.com>

Leading online source for small business statistics, including useful financial ratios and benchmarks.

CCH Business Owners Toolkit – Revised 6/4/15
<http://csi.toolkit.tst.cch.com/welcome.asp>

Comprehensive checklist of steps to take to start a business. The table of contents expands to display section headings and document titles. Click on document titles for in-depth information.

Dun & Bradstreet Small Business Solutions
<http://mycredit.dnb.com/>

Small Business School

<http://smallbusinessschool.org>

Companion web site to the PBS series. Read television show transcripts and case studies of small businesses that the series profiles.

Someday Soon

<http://somedaysoon.brooklynpubliclibrary.org>

Although this site is geared towards the young adult entrepreneur, the information is relevant to anyone starting a business. Among the features are interactive quizzes and tools, checklists with links, success stories, a start-up cost calculator and a feasibility assessment survey to determine whether a person has what it takes to become an entrepreneur.

Small Business Administration Links**Small Business Administration**

<http://www.sba.gov>

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Small Business Development Centers

<http://www.sba.gov/sbdc>

Although most of the content is for members only, the Resource Center provides access to links for member incubators in the US and international and state and international incubator associations. View profiles of incubator award winners.

National Dialogue on Entrepreneurship

<http://www.publicforumsinstitute.org/nde>

This independent, nonpartisan, not for profit organization seeks to improve awareness on the value of entrepreneurship. Links to daily news about entrepreneurship in the US and around the world, articles, reports and statistics.

National Federation of Independent Businesses

<http://www.nfib.com>

Advocacy organization representing small and independent businesses in Washington. Search the toolbox of articles of interest to small business and read about key issues the NFIB is lobbying for.

Small Business Survival Committee

<http://www.sbsc.org>

This advocacy group, representing the interests of small business owners, produces the annual Small Business Survival Index, which shows how 21 major government imposed or related costs impact small business owners in various Industries and business categories.

Online Periodicals

Business Week Small Business Online

<http://www.businessweek.com/smallbiz>

Resources for financing, day-to-day operations and staffing a small business. A small business guide and small business tools are special features.

Entrepreneur

<http://www.entrepreneur.com>

Articles and information on start-ups, franchising, e-commerce, marketing and more.

Forbes

<http://www.forbes.com/entrepreneurs>

Use this URL or click on the "Work" tab on the home page to access a list of resources and tools for the entrepreneur, including links to the "200 Best Small Companies" and "500 Largest Private Companies."

Fortune Small Business

<http://www.fortune.com/fortune/smallbusiness>

Articles about and for small business, including links to special issues such as the "FSB 100 list of America's Fastest Growing Small Companies."

Inc.com

<http://www.inc.com>