Academic BRASS

Published by the BRASS Business Reference in Academic Libraries Committee

Vol 7 (2), Fall 2012

Rhiannon Jessup EMBA/MBA Liaison Librarian The MBA career consultant was in the midst of planning a "Who's Who in Calgary" session aimed to introduce students to the variety of career opportunities in Calgary. We decided that this would be the perfect fit for library instruction. She would discuss some of the major companies, and I could show students how to use library resources to screen for potential employers.

The session was planned for lunch near the end of the term. There were about fifteen students registered and about ten in attendance. They were in various stages of their degrees, but all wanted to begin searching for opportunities in their fields. We wanted to make the 11(f)-17(o)11(r)-6(po(t)-7(o)