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The Embedded Librarian in the Career Development Center at NYU Shanghai

This past year I had the opportunity to collaborate with our Career Development Center on building and implementing numerous projects and programs. In some way, this partnership allowed me to be their “embedded” librarian where they would refer students/faculty or contact me for library-related questions. As one of the reference and research services librarian, we designed together several programs that allowed us to cross promote our services and resources successfully. We were also able to meet our some of our

biographies of Steve Jobs, Bill Gates, and Richard Branson and so forth. Essentially, they wanted to read more about highly successful entrepreneurs and they told the career center folks. This was an opportunity for us to build that collection and keep them informed whenever new books arrived.

Second, the Library designed a LibGuide for the Career Development Center to promote our programs, resources and services. This was a relevant site that was often used as the resource page for teaching workshops to students interested in career-related research. The workshops we taught in Fall 2014 include: Using Lynda Effectively, Researching Company Profiles and Industry News, Introduction to Financial Literacy, and Careers in G.I.S and G.I.S. Day.

Some of these workshops are relatively simple and they drew many interested students. For example, we offered a one-hour session on using Lynda.com that the university

