estleNEWS

NESTLE COMPLETES WHO CODE IMPLEMENTATION PROCESS

WASHINGTON, MARCH 16--Nestle, the world's largest
supplier of infant formula, today announced comprehensive policy guidelines to be applied in countries that have not
yet taken measures to implement the World Health Organization's International Code of Marketing of Breastrnilk Substitutes.
The Nestle instructions spell out in detail exactly how
Nestle subsidiaries and agents are to apply the WHO Code.

Rafael D. Pagan, Jr., President of the Nestle Coordi-
nation Center for Nutrition in Washington, said, "This
policy statemen~ is a logical sequence to. the unqualified support given by Nestle to the principles and aim of the WHO Code when it was adopted last year by the 34th World Health Assembly. All companies of the Nestle Group were then instructed to reinforce their cooperation with government, pediatricians, and other health professionals, with a view to clarifying ambiguities in the WHO recommendations and encouraging the development of national measures adapting the specific provisions of the code to the needs of each country."

Since then, Pagan said, more than 20 countries have developed specific national codes, while active consultations on appropriate national measures are taking place in more than 30 other countries. Although this progress is very
satisfactory, there are still a large number of countries
where no such action has yet been taken. Nestle therefore
considers that the time has come to take unilateral measures
to avoid any possible misunderstanding about its commitment
to the spirit of the WHO Code in all other countries in

which its infant formula is sold. According to Pagan, "The d

AMERICAN LIBRARY ASSOCIATION

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April 1, 198~'.

As mover and seconder of the Resolution on the ~estle boycott at the 1980 ALA Annual Conference, I am sending you th~ atta(hed communication from the Stouffer Corporation concerning Ne~tle 1

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re~edial actions for your consideration.

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cc: Executive Boa~d
Elizabeth Futas

Sincerely yours

ltobert l~edgeworth
Executive Director

1980 ALA MEMBERSHIP
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. RESOLVED, that the American Library Association support the world-wide Nestle boycott.

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Seconder

Passed by members present at the