



discuss are the kinds of media manipulation that produce "entertainment social values" (or Establishment Brainwashing), information-loss resulting from monopolized distribution channels, and the mounting, increasingly sophisticated attacks on First Amendment rights. If you're an intellectual freedom freak, cable TV freak, or small-press-alternative-information freak, this is THE program for you Thursday evening in NYC. (P.S. A few representative titles from among Ben's many publications: Information machines: their innact on men and the media: In the midst of plenty: the poor in America: The shame of the prisons: and The effete conspiracy and other crimes of the press.)

While Mom and/or Dad mess around in Gotham..

Gulliver's Trails, an outfit famous for its imaginative trips, offers a custom-made sight-seeing program for youngsters from 6 to 17 during the ALA-bash:

^Monday, July 8 "Little Old New York"  
w 9 a.m.-4:45 p.m. A grabby day in lower NYC: boat-ride to the Statue of Liberty: Wall Street & Trinity Church Yard: Chinatown lunch; visit to South Street Seaport.

^Tuesday, July 9 "Exciting Midtown Highlights"  
w 9 a.m.-4:4-5 p.m. Includes behind-the-scenes guided tour of NBC studios; walk-through at the fascinating Museum of the City of NY; Factoria pizza-lunch.

^Wed., July 10 "Room at the Top"  
w 9 a.m.-4:45 p.m. Top of the Empire State Building;einPEMGGvbm5^vumE-'vnmE-'vsmE-'v mE-'v-mE-'vrmb-

WERNER HERTZ is still busy with the Peoples Energy Collective. If you haven't yet ordered the Peoples Energy Handbook for your library, do so directly from Werner for \$1.50 plus postage at Peoples Energy, 4911 Telegraph Avenue, Oakland, California, 94609; (415) 653-6535. PE recently installed a computer terminal, hooked up to Project One in San Francisco. PE can program-in information and get information on a broad variety of topics, including housing, employment, social action groups and Russian wolfhounds wanted. Stop and ask for a demonstration, or write to Werner for more info.

BARBARA PRUETT continues her work at the UFW Information Center in La Paz. Recent setbacks for the Union (teamster contracts, court injunctions) make it more important than ever that we support Barbara's work there. If you have supplies, money or information, contact Barbara c/o Information Center, P.O.Box 62, Keene, California, 93531.

PLP plans a program meeting at ALA-New York for Tuesday, July 9 (+00-6 p.m.).  
Program suggestions

PLP financial statement (May-Dec.

libraries who qualify for admission to a 5th-year ALA-accredited library ed. program. For copies, write Marilyn Salazar, Minority Recruitment Specialist, OLPR, ALA, 50 E. Huron St., Chicago, IL 60611. ^Freebies from Coordinator Terry McLaughlin (Director, Portsmouth Public Library, 1220 Gallia St., Portsmouth, Ohio 45662):



the continuing support of UFW and your reactions to the Kodak come-on...)- Sugaa,

the good guys getting it from the bad guys- for the game is one you cannot win.  
Read in Peace.- Gordon McSheehy, Box 1312, Modesto CA 95353 (3-19).

On April 9th, Sherrie^Friedman replied!

!Dear Gordon,

!Thank: you for your very moving letter, moving because, yes, you are sadly correct  
!that ALA often is "little more than a learned facade." Some of us are still hang-  
!ling in there, idealistically trying to change ALA from within, but realistically  
'X wonder if after ten years I too might not become tired.

iI was sorry to read in newsletter rfdJ that you have recently undergone surgery. I  
!hope that you are on the mend and that you'll still make it to one of the confer-  
!ences, at least in '75 in San Fran.

!Thank you for your non-ALA SRRT membership check, testimony to the true function  
!of SRRTi an alternative forum for those who have given up on ALA.

!Peace.

I received SRRT Newsletter #30. and you're still doing great. Thanks for the two  
CALL mentions, although I feel somewhat ambivalent about the suggestion on page 12  
/"to index the vital, typically under-financed professional mags that Library liter-  
ature misses/7, since CALL is already indexing all of the other titles you mention.  
Still, CALL doesn't get around like Library literature and doesn't provide subject  
access, so maybe it's not a bad idea. I sure wish Library literature would do it,  
though... ..

Just got the last Synergy. A recap issue on BARC, but it includes the 1972-73  
index... Should be mentioned in next SRRT. 3est.--Sam Goldstein, Editor, CALL, 35  
Whittemore Road, Framingham, Mass. 01701 (4-8). .....

Addendum (4-11): 1) The proposed index strikes me as "SRRT" of self-serving, that  
is, not likely to have much impact beyond the same audience that tends to read







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Betty Friedan, the most reactionary of so-called leaders of the movement, says that being a mother and wife aren't enough. What then? The answer is simple. It



is a man's world in which woman has only "a place," and I AM A WOMAN.

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