

TO: ALA APA Board of Directors

RE: Midwinter Report

ACTION REQUESTED/INFORMATION/REPORT:

No action requested.

CONTACT PERSON: Lore Swader
Associate Executive Director

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DATE: January 10, 2011

BACKGROUND:

The ALA Accredited Professional Association (ALA APA) is a nonprofit professional organization established to promote the mutual professional interests of librarians and other library workers. At the end of the ALA APA's focused on two broad areas:

- Certification of individuals in specializations beyond the traditional professional degree
- Direct support of comparable work and pay equity initiatives and other activities designed to improve the salaries and status of librarians and other library workers



CPLA Program

The Certified Public Library Administrator (CPLA) Program is a voluntary post-MLA certification program for public librarians with three years or more of supervisory experience. Its aim is to further



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APA Website

We have recently been notified by our vendor, LISHost that they will be shutting down in April of this year- they have been in business since 2007 and APA has been a client very early on- we have been working with them for many years and the staff in IT to move the site over to the ALA server- we will keep you posted on the progress of this endeavor-

Donate to APA*

The APA does not have members- It is a companion organization to the ALA and serves its members and the library community at large- Please consider supporting our efforts by providing financial support- Your contributions and support are most appreciated for the organization to continue to strive every day for the advancement of all library employees- No gift is too small- On the ALA homepage go to the "Support Us" link and then click on "Donate to APA"

Social Media

For online information of APA activities and events, visit the website at www.aapa.org or follow the APA on twitter [@aapa](#) or follow us on [Facebook](#) -

Acknowledgements

In conclusion, I would like to thank the hard working