

**T** ALA Executive Board/Council

**E** Communications and Marketing Office Media Report

The Youth Media Awards ceremony began on Monday with the opening of the doors to the convention center at 5:30 a.m., as the committees began congratulating the winners. At 6:30 a.m., the crowd lining up in front of the ballroom doors began growing, with the faithful entering at 7:30 a.m.

The crowd viewing the event live was supplemented by the virtual crowd. More than 21,000 Facebook viewers enjoyed the live